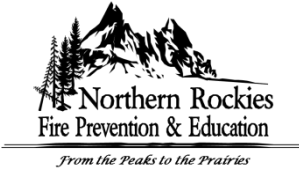




Wildfire Awareness Month



For Release: May
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What: Wildfire Awareness Month PSA

Public Service Announcements:

Preparedness 30 Second:

1. It's Montana's Wildfire Awareness Month! Is your home and family prepared? Don't wait to prepare for this year's wildfire season. Remove needles and leaves from your gutters, around the foundation, and under decks. Remove lower branches from your trees. Make and rehearse your evacuation plan. For more information go to firesafemt.org. This message brought to you by *<insert name of sponsor or station>*
2. It's Montana's Wildfire Awareness Month! Are you and your home ready? Do you have ornamental shrubs and trees touching your home or wood chips surrounding the base? Consider trimming the shrubs and trees so they are at least 3 feet from the home and replacing any flammable landscape decorations with nonflammable materials like concrete or stones. For More Firewise Landscaping ideas go to firesafemt.org. This message brought to you by *<insert name of sponsor or station>*
3. It's Wildfire Awareness Month! Are you prepared? Wildfires can be unpredictable and move fast. You may have to evacuate your home quickly. Do you and your family have an evacuation plan? Make sure you have at least 2 evacuation routes and make a grab and go bag with important family documents, medications, and other essential items. For more information on useful items to include visit ready.mt.gov. This message brought to you by *<insert name of sponsor or station>*

Wildfire Prevention 30 Seconds

1. Montana's wildfire season is quickly approaching. Over 60% of Montana's wildfires last year started because of human carelessness. This month is Wildfire Awareness Month; please help us by preventing wildfires and spreading the word! Remember, it only takes one spark to ignite a wildfire. Be sure to check for local fire restrictions before going to the forest or rangelands. Never park on dry grass. Keep your campfire small and controllable. Do your part to prevent wildfires. For more information go to KeepGreen.org. This message brought to you by *<insert name of sponsor or station>*
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2. It's Wildfire Awareness Month! Remember: Extreme heat and low relative humidity is a recipe for dangerous wildfires. During this fire season please use caution when having a campfire. It only takes one spark to ignite a wildfire. Be sure to keep plenty of water handy and have a shovel for throwing dirt on the fire if it gets out of control. Use a designated fire pit that is in good condition and free of hazards. Do your part to prevent wildfires. For more information go to KeepGreen.org. This message brought to you by *<insert name of sponsor or station>*

3. It's Wildfire Awareness Month! Remember: Fireworks, chainsaws, large equipment, and even vehicles can cause wildfires. Please be a good neighbor and use them responsibly. Before use, ask yourself, "What is the forecasted weather condition? Do I have hand tools, shovels, and a supply of water or fire extinguisher on hand?" For more information on fire prevention call your local fire agency or go to KeepGreen.org. This message brought to you by *<insert name of sponsor or station>*
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Wildfire Awareness Month

In case you have extra “fill in space”

15 seconds

This month is wildfire awareness month! Please join the state wide effort to help make yourself, family, and community safe by preventing fires and taking the steps necessary to prepare your home from wildfire. To find out more go to FireSafeMT.org

Alternative wording:

This month is designated, “wildfire awareness month”. Please join the state wide effort and help us observe this month by improving defensible space around your home and keep human caused wildfires from starting. We all have a very important role to play in keeping our communities safe.

10 Second

This month is wildfire awareness month! Please do your part to prepare for and prevent wildfires! Learn more at FireSafemt.org. This message brought to you by *<insert name of sponsor or station>*